



## MAOT Board Meeting

June 21, 2017

57 Madison Road, Waltham, MA

Attendance: Lisa Boyjian, Donna Caira, Tina Champagne, Karen Hefler, Mary Malone, Eleanor Meyer, Elizabeth Said-Nafai

## MAOT Annual Conference

- Conference fees are all set for the fall conference

## Special Interest Groups

- New SIG wants to try hybrid model. They are from Westfield which is at the New York border. They feel that interested people would be deterred by the commute. We would need to establish payment process. They would not be able to get contact hours without a fee attached.

## Legislation

- Not much moving at the state level.
- Some bills on concussions, telehealth but most bills are in committee.
- Karen will review the telehealth bills.
- Continuing education regulations are still being drafted.
- Next meeting on June 22<sup>nd</sup>.

## Membership Fees

- Membership fees were in the New England states.
- Massachusetts membership fees are currently are as follows: \$75, \$60, \$30, SIG \$5
- It was proposed to increase fees to: \$85, \$65, \$45 (for 2 years).
- It was proposed to increase SIG fees \$10.
- Board Vote: These changes will begin on Start July 1, 2017

## Requests for Advertising:

- Therapy Source wants to be member and have access to our membership list.
- Rocky Mountain wants to do a banner.
- The board voted that no they have to advertise directly through our advertising page.

- Employment advertisements were discussed. The board voted to increase advertisements to: Employment ads/college recruitment \$300 with one email blast, \$325 with 3 blasts, \$350 with Facebook blast, continuing education \$200 with one email blast, \$225 with 3 blasts, \$250 with Facebook blast.

### **Strategic Plan**

- Strategic Plan-needs to be a priority.
- Board term information has to be updated to 2 year terms for executive board, alternating President/Clerk and Vice President/Treasurer.
- Bylaws also need to be updated. Michelle is working on the revisions.
- Executive board job descriptions need updated language. Michelle will revise and will forward to the board.

### **AOTA Conference 2020**

- Coming to Boston 2020.
- In 2018 AOTA will approach MAOT to appoint AOTA chair.

### **Meeting Adjourned**

**8:30 p.m.**

**Karen Hefler**

**President, MAOT**

**Donna Caira**

**Administrative Manager**